

Republican Women 'Take Flight' at GSRW's First Leadership Conference



Conference photos on pages 10 & 11

On April 13, six months after its creation, Golden State Republican Women held its first leadership conference. Women from all over the state of California traveled to West Los Angeles to participate in informative classes, listen to great speakers, and enjoy camaraderie, shopping and refreshments.

Much of the knowledge

shared in breakout sessions was provided by the Leadership Institute, www.leadershipinstitute.org

Leadership Institute provides training in campaigns, fundraising, grassroots organizing, youth politics, and communications. They teach conservatives of all ages how to succeed in politics, government, and the media.

Further details inside! ★

NEW — GSRW Intro Video!

WATCH ON  **YouTube** AND SHARE WITH FRIENDS

Follow us, subscribe and see all our videos at [YouTube.com/@GoldenStateRepublicanWomen](https://www.YouTube.com/@GoldenStateRepublicanWomen)



THE GOLDEN STATE REPUBLICAN WOMEN

Speaker Series

TUESDAY, JUNE 4
6:30 to 7:30 PM on ZOOM

Join us for a special evening with John Eastman

John Eastman is in the crosshairs of the Biden administration for his role in supporting Donald Trump in Trump's claims of election fraud in 2020. Let's hear what he has to say! Eastman is a Constitutional law professor, former dean at Chapman University School of Law, and former law clerk to Justice Clarence Thomas.

FREE Event — Participate with friends! Register now at www.GSRW.org



Join us at the Convention!

GSRW will be represented at the upcoming **CAGOP Convention**, Friday, May 17-Sunday, May 19, in Burlingame. We will have a booth there, and will also be hosting a "Meet & Greet" on Saturday morning from 10:15-11:15 AM. Stop by!

If you plan to be there, please contact Gretchen Cox at gcoxshoelady@yahoo.com

We'd love to see you at the Meet & Greet and could use a bit of your time at our booth to help promote GSRW. ★



Lara Trump, Co-Chair of the RNC, will give a keynote address at the California GOP Convention!

An Exciting Day of Learning

Janet Price, President

After weeks of planning our first in-person conference, hopes and expectations were high! And when we adjourned on Saturday afternoon, we knew that the event had been more than we imagined.

The venue was majestic and spacious, giving attendees room to mingle, enjoy refreshments, bid on our opportunity drawing and shop for patriotic gear.

Our host, the Leadership Institute (L.I.), sent us two excellent speakers who shared their knowledge

and an astute grasp of what we face in these chaotic times. Breakout session attendees left well-armed with information and materials to take back to their clubs and communities.

Lunch from Stonefire Grill was also generously provided by the L.I., and Jenn Farmer's fresh flower arrangements graced our tables.

Thank you to David Hernandez, Benito "Benny" Bernal, Evelyn Sky Jones, Pastor Sheila Schuller Coleman, and Attorney Deborah Pauly for being a valuable part of our day. The musical talents of Arlene Thomas opened our morning with a soaring rendition of the

"Star Spangled Banner" and producer Jenn Farmer helped conclude our day with her short film, "*GSRW Taking Flight*."

I want to personally thank my team, headed by 1st VP Gretchen Cox and 2nd VP Karen Contreras for their excellent planning of this

conference. Their efforts were tireless, and no detail was overlooked. I am grateful to the entire GSRW team who

worked together seamlessly and cheerfully.

Plans are now underway for our fall conference, and I am already excited to see you all again! Until then, we will stay focused on our primary purpose.....electing Republicans up and down the state and all the way to the White House!

Standing united we can turn California again into the land of Golden Opportunities, where people will flood back into our state. Another Gold Rush!!

Together, ladies, we can and we WILL win!! ★

God Bless You,
President Janet Price



GSRW Executive Committee 2024-2025

Janet Price, President
Gretchen Cox, 1st Vice President, Programs
Karen Contreras, 2nd Vice President, Membership
Nancy Wofford, 3rd Vice President, Political Activities
Tammy Galt, 4th Vice President, Ways & Means
Valerie Evans, Parliamentarian
Christina Raughton, Recording Secretary
Alesa Krull, Treasurer
Kaleigh Komatsu, Corresponding Secretary
Sherry Gillis, Webmaster
Barbara Hallmeyer, State District Director
Fern Somoza, Financial Review Officer

District Directors

District 2 – Tabitha Gomez
District 4 – Barbara Hallmeyer
District 5 – Nancy Wofford (Pro Tem)
District 6 – Valerie Evans
District 7 – Val Emick and Gale Hunt (Co-Directors)
District 8 - Leslie Sciocchetti

The Gold Standard

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' STANDING UNITED WE CAN TURN CALIFORNIA AGAIN INTO THE LAND OF GOLDEN OPPORTUNITIES '

GSRW Women 'Took Flight' on April 13

Gretchen Cox, 1st Vice President, Programs



The big news since our last newsletter is our very successful "Taking Flight" Leadership Conference, held on April 13 at the beautiful Bel Air Church in Los Angeles.

From all over California

Co-sponsored by The Leadership Institute, it was a full day of fun, learning and fellowship. Women came from all over California.

Especially exciting was the number of women who were new to our organization AND to ANY Republican Women's event. We look forward to adding these sisters to our numbers and connecting them with clubs in their areas!

Comprising the conference were workshops on many subjects, led by our own members as well as Leadership Institute experts Stephen Aaron and

Ernesto Diaz, along with CAGOP's Jeremiah Siregar.

Fundraising (Tammy Galt), Parliamentary Procedure, Campaigns and Elections, Connecting with Others and Communicating the Conservative Message, Reaching Hispanic voters and Using Campaign Sidekick.

Advocates for conservative values

Other guest speakers included Evelyn Jones, who spoke about the National Trump campaign, and Deborah Pauly,

Esq., who is part of the Lex Rex Institute, a non-profit, donation-driven public interest law firm that advocates in court for conservative values.

Assisting RW clubs to become independent

Deborah also noted that she has worked with numerous RW clubs to assist them with becoming independent organizations. (She is happy to help any club going through the process.)

New Video!

One of the highlights was a fabulous new video about GSRW created by Jenn Farmer. It was a memorable launch of a series of videos she is creating. Subscribe online at [YouTube.com/@GoldenStateRepublicanWomen](https://www.youtube.com/@GoldenStateRepublicanWomen)



\$1,000,000 Story

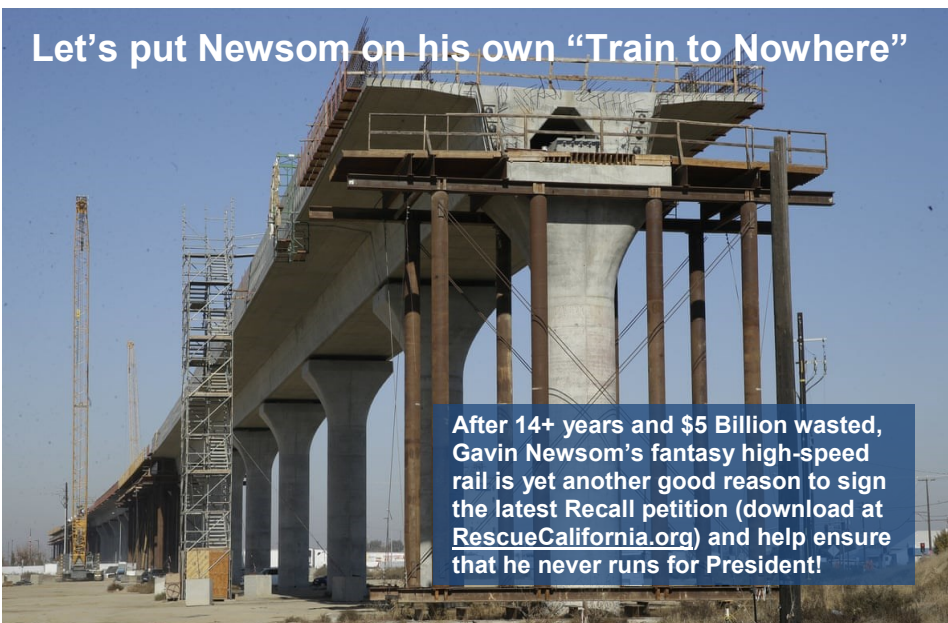
Today I went to the bank and told them I identify as a millionaire, and that I'd like to withdraw my money.

They laughed and asked me to leave.

Turns out — believing something in your own mind doesn't make it TRUE, and you can't force others to pretend that it IS. 💰

Reaching Hispanic voters

Subjects included workshops for Club Presidents (Janet Price), Zoom/Website (Sherry Gillis), Treasurers (Alesa Krull), Membership Growth and Retention (Karen Contreras),



Let's put Newsom on his own "Train to Nowhere"

After 14+ years and \$5 Billion wasted, Gavin Newsom's fantasy high-speed rail is yet another good reason to sign the latest Recall petition (download at [RescueCalifornia.org](https://www.RescueCalifornia.org)) and help ensure that he never runs for President!

How to Recognize and Engage Members

Karen Contreras, 2nd Vice President, Membership

Members are the lifeblood of any organization. Your member community comprises creative leaders, knowledgeable professionals and dynamic influencers, all intrinsically connected in a unique alliance of talent.

You Need a Robust Strategy

No organization is static — each one is an evolving community that flexes to meet the needs of its members, continuously delivering new meaning and value. To maximize impact, you need a robust strategy to grow club membership, to attract new members while retaining existing ones.

Meet & Greet!

In this busy world, what membership growth strategies can you employ to achieve your mission? Here are two possibilities:

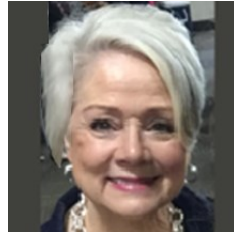
- Happy Hour Meet & Greet
- Legacy Program, for Special Recognition

Happy Hour isn't just for drinks and appetizers. Try picking breakfast, lunch or dinner dates where members and potential members can get to know each other.

Wine tastings are another

idea to promote friendships and networking.

Always make it fun. A joke or short story can break the ice.



Honor Member Milestones

Giving out Member Milestone awards is another way to make your members feel recognized, valued, and appreciated. It's a great way to thank them for their support and participation. As a bonus, members who receive awards often share the news with friends, which helps promote your organization to more people.

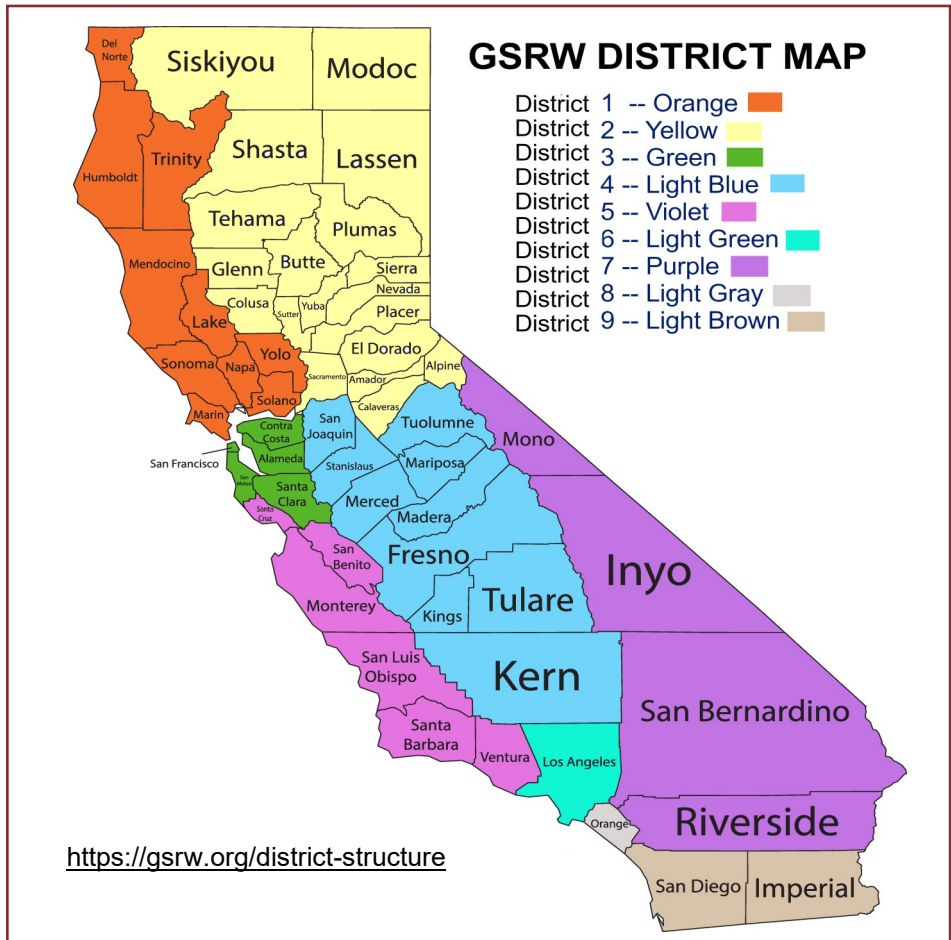
New Legacy Program!

GSRW has initiated a Legacy Program for women who have attained 25-year veteran status as a Republican Women's club member. We encourage all GSRW clubs to do the same. Consider offering benefits:

- Legacy table at club meetings
- Recognition at District events
- Preferred parking at your meeting venue, if possible
- Mentoring of new members
- Use as a resource of club history

Your club reflects the time and attention you invest to build member relationships and engagement. ★

The worst thing about censorship is [redacted].



Don't Overlook the Local Races

Nancy Wofford, 3rd Vice President, Political Activities

The phrase 'All Politics is Local' carries a lot of merit. While most voters think the most important election is in a Presidential year, the truth is that politics impact you more directly in your own community.

Who sits in the Oval Office is important, but he or she is ineffective without support from other like-minded elected officials.

A direct effect

Every election that takes place around you directly affects you and your family — school boards, police and fire chiefs, county supervisors, city council members, Republican central committees, and so many more.

The freedoms you surrender today are the freedoms your grandchildren will never know existed.

What happens in your own town also affects surrounding localities, especially when it comes to our courtrooms.

When a large area like Los Angeles has a lax justice system allowing criminals to be slapped on the wrist and set free to roam the streets, those crooks find their way into *your* community.

Chaos for all

When offenders have more rights and protections than law enforcement and victims, the result is chaos for all good citizens. Smash and grab crime is being normalized and citizens are increasingly fearful to even walk on the streets. Tent cities are spreading into every area and along with homelessness



come drug problems. We've all seen the snowball effect.

Adopt local candidates

We need to keep our eye on who is running in local races, and who we trust to keep alive the American Dream. It is time for our Republican women, and their clubs, to adopt a local candidate or two.

We do not have the luxury of time in this election. The time to start is now. ★

Third VP Nancy Wofford set up a petition table at the Leadership Conference

Download petitions and collect signatures! All hands on deck, to RECALL GOV. GAVIN NEWSOM (RescueCalifornia.org) and RESTORE PARENTAL RIGHTS (ProtectKidsCA.com) — See page 13

Santa Clarita Valley Republican Women play "The Winning Hand"

Santa Clarita Valley Republican Women posted a wonderful meme on their Facebook page earlier this month entitled, "The Winning Hand". It depicts a beautiful, albeit old-fashioned, woman playing cards. As you can see, the four cards in her hand spell out M-A-G-A.

The social media manager from GSRW saw this wonderful meme and shared it to our Facebook page, where it has been very popular.

facebook.com/goldenstaterepublicanwomen

When we repost your club's meme, cartoon or article, it means your club gets the credit for the views generated by the GSRW Facebook page.

Thank you, SCV Republican Women, for being topical, fun and interesting on Facebook! ★



Recruit Donors – Win Prizes!

Tammy Galt, 4th Vice President, Ways & Means

Congratulations to all who participated in the Leadership Conference on April 13.

A HUGE shout-out to the generous clubs and individuals who donated such awesome prizes for the conference. It was very much appreciated!

Thank you to everyone who purchased opportunity drawing tickets. We raised more than \$1300!

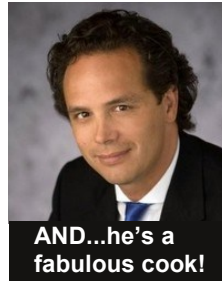
Please consider becoming a Founding Donor of Golden State Republican Women. Donor names will be showcased on our website.

For every single donor

commitment form you turn in (for yourself or another person or company), your name will be entered into a special drawing for wonderful prizes such as bottles of “Trump Wine” or dinner for eight prepared by author and conservative political commentator

Tom Del Beccaro.

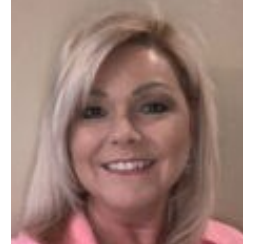
Other prizes will be announced soon. (To clarify, for each donor you recruit, you’ll receive another opportunity



AND...he’s a fabulous cook!

to win.)

You’ll find the donation form online at <https://gsrw.org/founding-donors-commitment-form-2/>. A downloadable PDF version of the form is available there, too, if you prefer. For more information please contact me at tammygalt@me.com ★



WE STAND WITH ISRAEL



We can no longer afford to be reactive against tyranny. American Patriots must become proactive and unwavering in defense of our Constitution, American Society, its virtues, and the liberties we hold so dear.

What is a Founding Donor?

A Founding Donor is an individual or company who makes a generous one-time donation or a monthly pledge during our fledgling first two years, to help establish GSRW.

In this issue of *The Gold Standard*, we are pleased to recognize the following Founding Donors:

- Phillip Wilson & the late Victoria Wilson
- Tony and Fern Somoza
- Mr. & Mrs. Marc Yablonka
- Ingrid Forsberg

Make your voice heard!

CALL your Elected Officials. **DO IT DAILY!**

Let them know how you feel about the issues!

Here’s an **easy** telephone SCRIPT:

My name is _____. I’m a constituent. I’m calling to ask (name of elected official) to vote **NO** (or **YES**, depending on the legislation) on *(Bill number)* _____.

You may **BRIEFLY** state your reasons – no more than a sentence or two — but it isn’t really necessary. **Call every day.**

Thank the staff member for taking your call.

★ For a complete list of ALL your elected representatives, **Federal, State and Local**, go **HERE** and type in your mailing address <https://whoaremyrepresentatives.org>

At this site you’ll find each individual’s political party (*partisan offices only*), phone number and links to the official’s Website and Social Media accounts.

3/4/2024 T. Lester

Pancake Breakfast Success at Fire Station 105

On March 24, 2024, Valley Unity Republican Women (VURW) hosted a successful Pancake Breakfast at LA Fire Department Station 105 in West Hills. More than 350 people bought tickets for breakfast, children's activities



Aproned up and ready to work are (L to R) Judy Lamppu, Debbie Newman, Dana Caruso, Marie Robinson, Renee Ridosh, Vicki White and Fern Somoza.

and fun times!

Many thanks to the community, companies, and members of VURW for their hard work and contributions to the breakfast. Special recognition to the firefighters and Captain Sean Millett at Station 105, and to Starbucks, IHOP Restaurant on Vanowen, Woodland Hills Country Club (WHCC), and the many organizations that advertised this worthwhile event through their websites.

Our thanks go out to Chef Alfie from WHCC who planned, implemented, and organized all the food supplies and cooking procedures.

All profits are being used for upgrades to the fire fighters' living quarters and a new washing machine. ★



Join Us!

If there is no GSRW Club near you, consider joining as a **Member At Large**

Dues are \$15 a year.

You'll find the membership form here:

<https://gsrw.org/at-large-membership-form>

USEFUL LINKS for Conservatives

- ◆ *To follow news of California public policy and politics, from a conservative perspective, go to Rough & Tumble: <https://www.rtumble.com>*
- ◆ *Current petitions circulating in California: <http://bit.ly/Petitions-CA>*
- ◆ *Find ALL your elected representatives by simply typing in your street address: <https://whoaremyrepresentatives.org>*
- ◆ *Check your Voter Registration status. It's VITAL, especially if you've recently been to the DMV! <https://voterstatus.sos.ca.gov/>*

Today's Alternate Reality!

We've fallen down the Rabbit Hole! Does any of this make sense to you?

Women's Rights

If Progressives don't believe in biological gender, then why do they march for a woman's right to choose?

Muslim Refugees

If Muslims want to run away from their country, does that mean they're Islamophobic?

Classified Documents

Donald Trump had classified documents at Mar-A-Lago, so he's guilty of a crime. Joe Biden collected classified documents over many years

in many locations, including his unsecured home garage, but that's perfectly fine.

The Electoral College

Democrats think "Super Delegates" are fine, so why do they protest the Electoral College?

Foreign Influence in our Elections

If Democrats don't want foreigners involved in our elections, why do they think it's OK for illegals to vote? ★



Time to Carry a Recruitment Kit!

Be ready to recruit new members on any occasion. Fashion a “kit” to keep in your car and/or carry with you at special events, rallies, etc., in an over-the shoulder tote.



- ◆ Club sign-up forms
- ◆ Club brochures
- ◆ Meeting and event notices
- ◆ GSRW tri-folds
- ◆ Current petitions
- ◆ Business card
- ◆ Hand-written invitations

Keep these items in your car and/or carry them with you at events, rallies, etc.

REMEMBER: Marketing is everyone’s job! ★

Some potential contents:

- ◆ A clipboard
- ◆ Voter registration forms
- ◆ Pens and pencils


“America is a nation of believers, dreamers and strivers that is being led by a group of censors, critics and cynics.”

Donald J. Trump

**Are Hispanic Values
REPUBLICAN
Values?**

¡Absolutamente sí!

- Dios
- Familia
- Patria
- Libertad
- God
- Family
- Nation
- Liberty



Gov. Gavin Newsom now has a \$68 Billion budget deficit on top of the highest taxes in the nation, crises in education, public safety, immigration and homelessness.

He’s incompetent and dangerous! The **RECALL** is **ON!** Go to: RescueCalifornia.org

Two GREAT Images for Your Social Media Page or Website

We encourage you to share these Trump and Garvey endorsement images on social media.

The whole country needs both men to win — Trump to run the country and Garvey to help gain a Republican majority in the U.S. Senate.

Please share these by:

- Sending an email to a bunch of your contacts and using these images to urge their vote.
- Posting these images to your personal Facebook, Instagram, X (*Twitter*) or other social media pages.
- Posting these images to your club’s Website and social media pages. ★



Download these images and find the candidates’ fundraising links at

<https://gsrw.org/2024-election-endorsements/>

GSRW Facebook Posts Go Viral!

The Facebook page for Golden State Republican Women has gained 500 new fans in just the last 40 days due to 2 viral posts - and boy, are we lovin' it!

The first post that went wild referenced Jan 6, causing both Republicans AND Democrats to Share, Like, or Hate it. In one month we had over 1.2 million views of the January 6 meme.



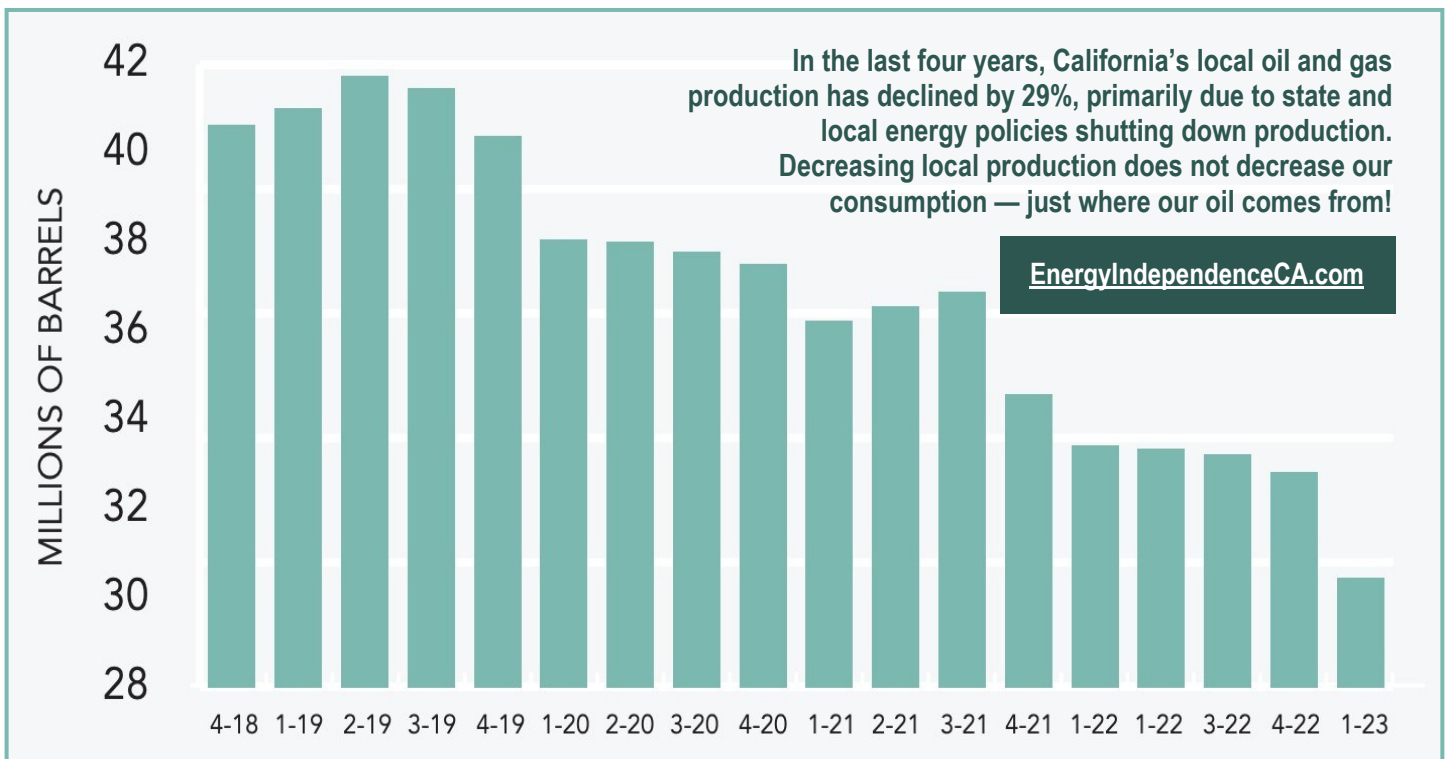
The second post was a cartoon poking fun at Biden for allowing his dog to repeatedly bite Secret Service agents at the White House. It went up on April 4th and had already garnered over 1.3 million views, 29 thousand reactions, and 800 comments within 48 hours.

This gives GSRW Website Manager Sherry Gillis lots to do, as she pores over the comment section to ensure

nothing offensive is posted and invites those who liked the posts to become GSRW followers.

Have you visited the GSRW Facebook page? There are a lot of criticisms of Facebook, but that platform has provided us with almost 3 million views across the U.S. in the last 40 days, and all at no cost.

To become a fan please visit facebook.com/goldenstaterepublicanwomen



Highlights from the April Leadership Conference



Presenters Ernesto Diaz and Stephen Aaron from the Leadership Institute shared their knowledge and provided materials for conference-goers to take back to their clubs.

TAKING FLIGHT



David Hernandez, Los Angeles County Hispanic Republican Chair and Los Angeles County GOP Vice Chair, shared his wisdom about reaching Hispanic voters.



David Shames from UPatriotGear.com set up a terrific array of Republican and conservative items for attendees to buy, and donated a share of profits.



Benito "Benny" Bernal, candidate for Congress in the 29th District, gave an inspiring talk.



Conference details on pages 2 & 3



Political Influencer Evelyn Sky Jones told us about her involvement with the Trump campaign.

Highlights from the April Leadership Conference



Kudos to Event Organizers, (L to R) Gretchen Cox, Jennifer Farmer, Karen Contreras, Sherry Gillis and Janet Price.



Attorney Deborah Pauly addressed the group. She works with the Lex Rex Institute, an organization that works to uphold constitutional government.



Pastor Sheila Schuller Coleman, daughter of Robert H. Schuller, led the conference in a heartfelt closing prayer.

TAKING FLIGHT



Attendees were well-equipped from the moment they walked in.



The workshops were absolutely fabulous!



Somehow we managed to assemble the entire board at the front of the room for a group shot!

Would you like to be a GSRW District Director?

Barbara Hallmeyer, Director of GSRW District 4, has been named State District Director.

“It’s my privilege to lead this group of strong, smart, creative women who are your District Directors,” Barbara said. Her job is new, and here’s what she does:

- Hosts a monthly meeting of District Directors
- Serves as a liaison between the Executive Committee and the District Directors
- Shares information between the Second Vice President (Membership) and the District Directors.

Working with Barbara, the Directors have compiled a list of clubs within their districts and contact info for those clubs and interested women. Opportunities for new clubs abound as well as growth in existing clubs.

The following Director positions are open — District 1, District 3 and District 9 (*see map on page 4*).

We are busily working to help GSRW Take Flight! You can help by sending contact information for women (and Republican Women’s CLUBS) that might be interested in joining our alliance. ★

What’s Up...

at the Reagan Library



Here are two events you may want to consider attending at the Ronald Reagan Presidential Library in Simi Valley!

Wednesday, June 5

Honoring the Life And Legacy of Ronald Reagan



Tickets \$100 per person, which includes dinner in the Air Force One Pavilion.

Thursday, June 6

Commemorating the 80th Anniversary of D-Day
 Tickets \$100 per person, which includes lunch in the Air Force One Pavilion.

For details on these and other activities, go to www.reaganfoundation.org

‘When they want you silent, speak louder.’



-Riley Gaines



The position of GSRW Resolutions Chair is open.

Please send your résumé or bio to President Janet Price at Info@GSRW.org


You can see one of our organization’s Resolutions at: <https://gsw.org/gsw-resolution-supporting-israel/>

New Deadline for ‘Protect Kids of California’ Act!

The initial deadline passed, but there’s a new one — **May 15, 2024**. This gives Californians another opportunity to place an important ballot initiative directly into the hands of voters in 2025 — the “**Protect Kids of California Act.**”


Ensure parental rights

It’s time to rally, to unite grassroots movements, organizations, and houses of worship in a shared mission. Together, we can gather the signatures needed to ensure **Parental Rights** in California.

DID YOU KNOW? 

Out of the 50 states, 43 do not outright forbid non-citizens from voting in state and local elections!

BE THE ELEPHANT IN THE ROOM



Golden State Republican Women GSRW.org

Have you signed?

Have you signed the petition?

The measure requires 546,000 signatures to qualify for the 2025 ballot! We need even more than that, because county clerks disqualify signatures for a variety of reasons.

What does it DO?

This Initiative will: Repeal the California law that permits male students to compete in female sports and use female locker rooms and bathrooms. It will prohibit schools from deceiving parents about their child’s gender identity crisis. It will keep school officials from secretly transitioning a child, It will stop sex change operations and chemical castration on minors.

Download what you need

Instructions and actual petitions are here >> <https://bit.ly/ProtectKidsCAPetition>

Gather signatures from friends, family and coworkers, then mail them back to:

Protect Kids California
8690 Sierra College Blvd
Suite 160, Box 381
Roseville, CA 95661

And there’s more!

Email the link to every friend and family member. Post to your social media platforms, along with a



personal appeal.

If you belong to a local organization or house of worship, ask permission to set up a table to gather signatures.

Be bold in sharing: This is a unifying, non-partisan, non-sectarian issue!



Don’t Be Fooled by the Secretary of State’s TITLE:

When you see the initiative petition for “**Protect Kids of California,**” don’t be fooled by the title at the top, which reads: “**RESTRICTS RIGHTS OF TRANSGENDER YOUTH.**”

This is what Sacramento bureaucrats DO — mislabel ballot measures, purposefully, to guilt and confuse voters.

When this initiative passes, it will

- ◆ REQUIRE parental notification from schools
- ◆ PROTECT girls sports
- ◆ PREVENT child sterilization